



PBC Social Media Coordinator

Who We Are: The Professional Basketball Combine is a secondary NBA draft combine designed to give players an opportunity to work out, do combine testing and interview for NBA GMs, NBA scouts and G-League personnel. Our objective is to provide an opportunity for players to make the most informed decision about their basketball future while receiving exposure to decision makers in professional basketball.

Position Available: Social Media Coordinator – Remote

Dates: Spring 2019

Compensation: Unpaid internship/ volunteer experience

Based on performance throughout the semester, there will be a chance to be invited to come and work the actual PBC in May 2019. Should this happen, we will take care of your housing, meals, and experience. All you have to do is handle transportation.

Job Description: Reporting directly to upper management, the Social Media Coordinator will be responsible for running all social media accounts for the PBC, including, but not limited to, Twitter, Instagram, and YouTube. The goal of the Social Media Coordinator will be to create content that will be exciting, relevant, and timely bringing more awareness to the PBC.

Main Responsibilities:

- Daily updates on player performance via NBA, G-League and overseas stats
- Create social campaigns and design graphics to engage and grow audience
- Develop weekly and monthly content calendars
- Monitor analytics to follow what is working and what could be improved
- Update social media platforms with content of previous players

Qualifications:

- Must have knowledge of social media platforms
- Must have a desire to learn and have a positive attitude
- Must love the game of basketball
- Preferred knowledge of Adobe Illustrator and industry leading programs
- Preferred experience with social media analytics

Please answer these questions with short responses and send your resume to Jake at jake@jakekelfer.com and CC the PBC at proballcombine@gmail.com.

- Why do you want to work with the PBC?
- What is one idea you have for PBC social that you would like to implement?
- Do you have any social media experience before? If so, what accounts?



- Do you have experience creating graphics on Canva, Illustrator, Photoshop, etc.?
- Who is your favorite team/school to follow on social and why?